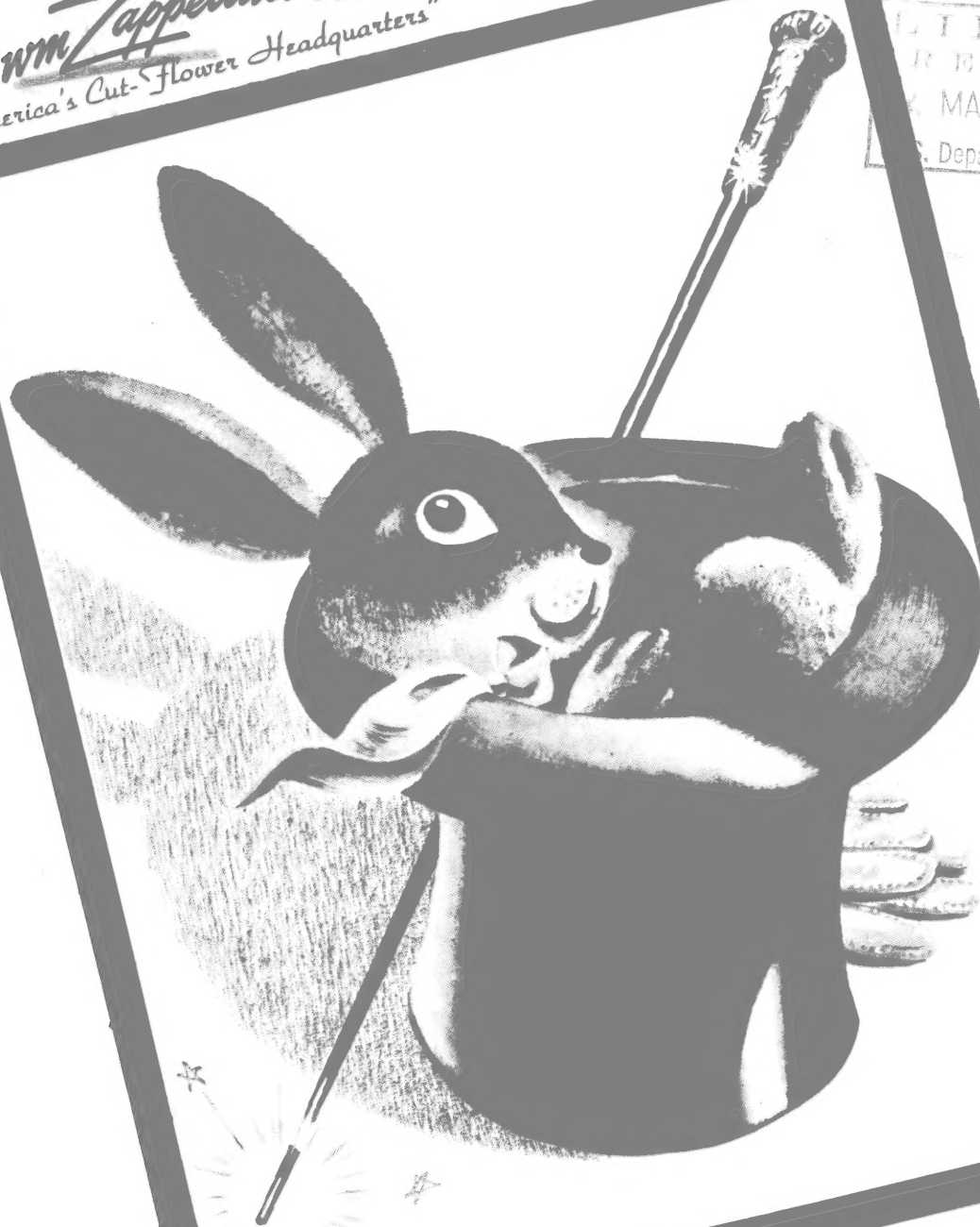


BIGGEST FLOWER DAY OF THE YEAR

62,07
Wm Zappettini co.

"America's Cut-Flower Headquarters"

LIBRARY
RECEIVED
MAR 24 1955
U.S. Department of Agriculture



EASTER 1955

ROSES

SELECTED QUALITY OF ASSORTED LENGTHS AND COLORS, MOSTLY IN VARIETIES OF RED AND PINK DELIGHTS, BETTERTIMES, BRIARCLIFF AND YELLOW.

\$67.50 per 500 LOT

IN LENGTHS FROM 14 TO 22 INCHES.
CROP PERFECTLY TIMED FOR HOLIDAY.

BABY ROSES

Garnets.....\$1.50-\$2.00 per bun.
Demure.....\$1.50-\$2.00 per bun.
Pinocchio.....\$1.25 per bun.
Elfie.....\$1.50-\$2.00 per bun.

CARNATIONS

GREENHOUSE GROWN.....\$12.00 PER 100

GARDENIAS

*SPECIAL SELECTS.....\$7.50 PER DOZ.
*SELECTS.....\$6.50 PER DOZ.
*GRADE A.....\$5.00 PER DOZ.
**MARKET RUN.....\$20.00 PER 100

(* PACKED 6 TO A BOX)

(** PACKED 2 DOZ. TO A BOX)

CAMELLIAS

LIGHT PINK, DARK PINK, AND ROSE PINK.
PRICE.....\$5.00 PER DOZ.

THESE CAMELLIAS ARE PACKED TWO TO A CELLOPHANE SEALED DISPLAY BOX. THEY ALSO CAN BE PACKED ONE DOZEN AND TWO DOZEN TO A BOX.

ORCHIDS

SMALL ORCHIDS.....75¢-\$1.00 ea.
MEDIUM ORCHIDS.....\$1.25 ea.
MEDIUM-LARGE ORCHIDS...\$1.50-\$1.75 ea.
HYBRID CATTLEYAS.....\$2.00-\$3.00 ea.

Quantity lots of assorted sizes
25 Orchids for \$37.50

WHITE HYBRID CATTLEYAS.\$2.50-\$4.00 ea.
PHALAENOPSIS.....75¢-\$1.00 ea.

CYMBIDIUMS

GREENHOUSE GROWN!! NOT UNDER LATHE!!

EACH AND EVERYONE

FROM A PRIZE WINNING COLLECTION.

They come in beautiful soft pastels of white, cream, pink, green, chartreuse, brown, tan, yellow, and white.

	EACH	PER LOT OF 25	PER LOT OF 50
SPECIAL	\$1.50	\$33.75	\$62.50
SELECT	\$1.25	\$28.25	\$52.50
MEDIUM-LARGE	\$1.00	\$22.50	\$42.50
MEDIUM	75¢	\$16.75	\$30.00
SMALL	50¢	\$11.25	\$20.00

GREENHOUSE FREESIA

Obtainable in bunches of white or in mixed bunches of exotic colors such as: Cerise, Lavender, Orange, and Deep Pink.

25 TO THE BUNCH.

MEDIUM.....\$6.00 per 100
LONG.....\$8.00 per 100

LILY OF THE VALLEY.....\$3.00 per doz

SPRING FLOWERS

CALLAS

PER DOZEN.....\$1.25
PER 100.....\$8.00

STOCK

Column Stock.....75¢ per doz.
In colors of white, red, purple, light and dark pink, yellow and etc.

IMPORTANT NOTICE: WE WILL SHIP ONLY WHEN WEATHER IS DRY.

IRIS

YELLOW.....\$1.25 per doz.
WHITE.....\$1.25 per doz.
BLUE.....75¢-\$1.00 per doz.

HEATHER

PERSOLUTA ROSEA. DARK ORCHID SHADE

50¢ per bun.

DAISIES

DAISIES..YELLOW & WHITE. 35¢ per bun. of 25
DAISIES. SPRINGTONE.....40¢ per bun. of 25

ARRANGEMENT FLOWERS

ANEMONES\$4.00-\$5.00 per 100
BIRDS OF PARADISE.....\$4.00 per doz.
BLUE CORNFLOWERS.....50¢ per bun.
(limited supply pink & white)

Fancy K.A. Daffodils.\$2.00-\$2.50 per 100
RANUNCULUS.....\$6.00 per 100
VIOLETS. CELLOPHANE PACKED\$1.50 doz. bun.

Hawaiian Foliages

and flowers

ANTHURIUMS..EXHIBITION....\$11.00 PER DOZ.
ANTHURIUMS..SELECT.....\$9.00 PER DOZ.
ANTHURIUMS..MEDIUM.....\$6.50 PER DOZ.
ANTHURIUMS..MINIATURE.....\$4.00 PER DOZ.

HELICONIA.(CRAB CLAW).....\$7.00 PER DOZ.
RED GINGER.....\$6.50 PER DOZ.
LYCOPODIUM.....75¢ PER BUN.

CROTON LEAVES.....\$3.50 PER 100
TI LEAVES..GREEN.....\$3.50 PER 100
TI LEAVES RED OR VARIEGATED\$4.50 PER 100

SPECIAL!!

WOOD ROSES.....\$1.75 PER DOZ.

HAWAIIAN FOLIAGE PACK

CELLOPHANE SEALED

50 GREEN TI LEAVES
50 CROTON LEAVES
50 VARIEGATED TI LEAVES
1 BUNCH LYCOPODIUM

} \$5.75

Vandas

PLAIN VANDAS.....\$1.25 PER DOZ.
OR.....\$8.00 PER 100
VIAL VANDAS.....\$2.00 PER DOZ.
OR.....\$12.50 PER 100

DRESSED VANDAS.6 INCH STEMS-WIRED AND
TAPED.....\$1.50 PER DOZ.

HYBRID VANDAS.....75¢

Vanda Corsages

— READY TO WEAR! —

THREE VANDAS IN THE CORSAGE. THEY COME IN
A TRANSPARENT CELLULOID BOX WITH A SATIN
BOW AND PIN.

1-10 UNITS.....75¢ PER UNIT
11-25 UNITS.....70¢ PER UNIT.

EASTER LILIES

CUT EASTER LILIES, APPROXIMATELY THREE (3)
BELLS TO A STALK.

PER DOZEN STALKS \$6.50 - \$7.50

TULIPS

LONG FANCY..GIANT SIZE...\$1.50 PER DOZ.

DECORATIVE GREENS

WOODWARDIA.....\$5.00 PER BUN
SCOTCH BROOM.....\$1.25 PER BUN.
MAGNOLIA LEAVES.....\$1.50 PER BUN.
ADIANTUM.....25¢ PER BUN.
PLUMOSUS.....25¢ PER BUN.
LUNARIA (MONEY PLANT).....\$2.50 PER BUN.
CAMELLIA FOLIAGE.....\$1.50 PER BUN.

ESTATE EUCALYPTUS

SPIRAL AND ROUND LEAF.....\$1.00 PER BUN.
12 BUNCHES FOR \$10.00 PACKED IN ONE BOX.

ALL PRICES F.O.B. SAN FRANCISCO. ALL PRICES
ARE SUBJECT TO CHANGE WITHOUT NOTICE.

PLEASE SPECIFY IF RAIL, AIR FREIGHT, AIR
EXPRESS. ALL SHIPMENTS C.O.D. UNLESS CREDIT
HAS BEEN ESTABLISHED WITH US.

PLEASE ORDER EARLY TO BE
ASSURED OF A GOOD SUPPLY.
FOR YOUR CONVENIENCE OUR
SHIPPING DEPARTMENT WILL
BE OPEN SUNDAY APRIL 3rd.

WM. ZAPPETINI CO. ADVERTISING #840

Garfield 1-8252

160 Fifth St.

San Francisco Calif.